

Printed: 10/09/2012 3:54 PM
08/02/2012 8:23 AM

Rep Order#	6837944	Ver#	3	Mod#	1	Status	Confirmed	Traffic Order#	195680
EC'd	Yes							Last Received:	08/02/2012 All Lines
Station	KASA-TV ALBUQUERQUE, NM.	Agency	() SMART MEDIA GROUP		Rep Firm	() PHILADELPHIA	
Advertiser	(). WILSON FOR NM SENAT		814 KING STREET - SUITE 200			Sales Office	() AMY MCCREARY	
Product Order	ALEXANDRIA, VA 22314					Salesperson	()	
Estimate#	C16C22		WLSN/ORDR/C16C22			Salesperson Phone#	215-568-6540		
Buyer	Patricia Dome		10/16/2012 - 10/22/2012			Salesperson FAX#	215-568-1845		
Phone#									
Fax#									

-- CONTRACT COMMENT --
SC=*

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
1	-----	-----	10/16-10/16	1	\$50.00	:30	1	-----	-----	1	\$50.00
2	AFHV	-----	10/17-10/17	1	\$50.00	:30	1	W	4P-5P	1	\$50.00
3	AFHV	Rating: 1.2	10/18-10/18	1	\$50.00	:30	1	TH	4P-5P	1	\$50.00
4	AFHV	Rating: 1.2	10/19-10/19	1	\$50.00	:30	1	F	4P-5P	1	\$50.00
5	EXTRA	Rating: 0.9	10/17-10/17	1	\$100.00	:30	1	W	5P-530P	1	\$100.00
6	EXTRA	Rating: 0.9	10/18-10/18	1	\$100.00	:30	1	TH	5P-530P	1	\$100.00
7	EXTRA	Rating: 0.9	10/19-10/19	1	\$100.00	:30	1	F	5P-530P	1	\$100.00
8	EXTRA	Rating: 0.9	10/22-10/22	1	\$100.00	:30	1	M	5P-530P	1	\$100.00
9	NEWS 9P	Rating: 5.4	10/19-10/19	1	\$400.00	:30	1	F	9P-930P	1	\$400.00
10	NEWS 930P	Rating: 4.4	10/18-10/18	1	\$300.00	:30	1	TH	930P-10P	1	\$300.00

Rep Order# 6837944 Ver# 3 Mod# 1 Status Confirmed
EC'd Yes

Traffic Order# 195680

Printed: 10/09/2012 3:54 PM
08/02/2012 8:23 AM

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C16C22
Buyer Patricia Done
Phone#
Fax#

Last Received:
Showing Buylines: All Lines

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C16C22
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
24			10/22-10/22	1	\$50.00	:30	1	M	3P-4P	1	\$50.00
25			10/16-10/19	1	\$150.00	:30	3	TU-W, F	3P-4P	3	\$50.00
26			10/21-10/21	1	\$75.00	:30	1	SU	8A-9A	1	\$75.00
27			10/22-10/22	1	\$75.00	:30	1	M	1030P-11P	1	\$75.00
28			10/16-10/19	1	\$225.00	:30	3	TU, TH-F	1030P-11P	3	\$75.00
29			10/16-10/19	1	\$500.00	:30	4	TU-F	10P-1030P	4	\$125.00
30			10/22-10/22	1	\$125.00	:30	1	M	10P-1030P	1	\$125.00
31			10/22-10/22	1	\$150.00	:30	1	M	530P-6P	1	\$150.00
32			10/16-10/19	1	\$600.00	:30	4	TU-F	530P-6P	4	\$150.00
33			10/16-10/19	1	\$800.00	:30	4	TU-F	6P-630P	4	\$200.00
34			10/22-10/22	1	\$200.00	:30	1	M	6P-630P	1	\$200.00
35			10/22-10/22	1	\$200.00	:30	1	M	630P-7P	1	\$200.00
36			10/16-10/19	1	\$800.00	:30	4	TU-F	630P-7P	4	\$200.00
37			10/20-10/20	1	\$600.00	:30	3	SA	6P-9P	3	\$200.00
38			10/21-10/21	1	\$300.00	:30	1	SU	6P-7P	1	\$300.00
39			10/21-10/21	1	\$350.00	:30	1	SU	10A-11A	1	\$350.00

3 of 5

Rep Order# 6837944 Ver# 3 Mod# 1 Status Confirmed
EC'd Yes

Traffic Order# 195680 Last Received: 10/09/2012 3:54 PM
Showing Buylines: All Lines

Printed: 10/09/2012 8:23 AM
4 of 5

Station	KASA-TV ALBUQUERQUE, NM.	Agency) SMART MEDIA GROUP 814 KING STREET - SUITE 200 ALEXANDRIA, VA 22314	Rep Firm) PHILADELPHIA () AMY MCCREARY						
Advertiser	() WILSON FOR NM SENAT	Product	Order	Sales Office	()						
Product	Order	Estimate#	C16C22	Salesperson	()						
Buyer	Patricia Done	Phone#		Salesperson Phone#	215-568-6540						
Fax#				Salesperson FAX#	215-568-1845						
Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
40	-----	-----	10/21-10/21	1	\$450.00	:30	1	SU	530P-6P	1	\$450.00
41	10/16-10/16	1	\$600.00	:30	1	TU	8P-9P	1	\$600.00		
42	10/17-10/17	1	\$1,800.00	:30	3	W	2P-5P	3	\$600.00		
43	10/18-10/18	1	\$700.00	:30	1	TH	8P-9P	1	\$700.00		
44	10/22-10/22	1	\$800.00	:30	1	M	7P-8P	1	\$800.00		
45	10/22-10/22	1	\$800.00	:30	1	M	8P-9P	1	\$800.00		
46	10/16-10/16	1	\$800.00	:30	1	TU	7P-8P	1	\$800.00		
47	10/21-10/21	1	\$800.00	:30	1	SU	7P-8P	1	\$800.00		
48	10/21-10/21	1	\$800.00	:30	1	SU	8P-9P	1	\$800.00		
49	10/17-10/17	1	\$1,300.00	:30	1	W	7P-9P	1	\$1,300.00		
50	10/18-10/18	1	\$1,300.00	:30	1	TH	7P-8P	1	\$1,300.00		
51	10/21-10/21	1	\$4,500.00	:30	3	SU	11A-2P	3	\$1,500.00		

---REPORT TOTALS---

Report Totals: 82 / \$23,400.00

---SALES MONTHLY TOTALS---

Oct 12: 82 / \$23,400.00

Rep Order#	EC'd	Ver#	Mod#	Status	Confirmed	Traffic Order#	Printed:	Last Received:	Showing Buylines: All Lines
6837944	Yes	3	1			195680	10/09/2012 3:54 PM	08/02/2012 8:23 AM	5 of 5

Station	KASA-TV ALBUQUERQUE, NM.	Agency	() SMART MEDIA GROUP
Advertiser	().WILSON FOR NM SENAT	Order	814 KING STREET - SUITE 200
Product	Order		ALEXANDRIA, VA 22314
Estimate#	C16C22	Agency C/P1/P2/E	WLSN/ORDR/C16C22
BBuyer	Patricia Dome	Flight Dates	10/16/2012 - 10/22/2012
Phone#		Hiatus Weeks	

Sales Totals: 82 / \$23,400.00
Retention Totals: 82 / \$23,400.00
Lines not sent/rclnd/rtrn: 0 / \$0.00

-COMPETITIVE---

Market Tot

-COMPETITIVE COMMENTS--
ST. CLAUS

Books NOV12
Demos BN35+

- CREDIT RISK ---

Rep Order# 6837944 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 195680				Printed: 08/02/2012 10:25 AM				Last Received: 08/02/2012 8:23 AM				
Showing Buylines: All Rep Revised Lines												
Station	KASA-TV ALBUQUERQUE, NM.	Agency	() SMART MEDIA GROUP 814 KING STREET - SUITE 200 ALEXANDRIA, VA 22314	Rep Firm	() PHILADELPHIA () AMY MCCREARY	Sales Office	()	Salesperson	()	Salesperson Phone#	215-568-6540	
Advertiser	().WILSON FOR NM SENAT	Product	Order	Flight Dates	10/16/2012 - 10/22/2012	Hiatus Weeks		Salesperson FAX#	215-568-1845			
Estimate#	C16C22	Buyer	Patricia Done									
Phone#		Fax#										
Ln	Daypart	Program		Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
---	---	---	---	---	---	---	---	---	---	---	---	---
*32	Sales Remark:	V3 ADD TO SKED V3 Added		10/16-10/19	1	\$600.00	:30	4	TU-F	530P-6P	4	\$150.00
*33	Sales Remark:	V3 ADD TO SKED V3 Added		10/16-10/19	1	\$800.00	:30	4	TU-F	6P-630P	4	\$200.00
*34	Sales Remark:	V3 ADD TO SKED V3 Added		10/22-10/22	1	\$200.00	:30	1	M	6P-630P	1	\$200.00
*35	Sales Remark:	V3 ADD TO SKED V3 Added		10/22-10/22	1	\$200.00	:30	1	M	630P-7P	1	\$200.00
*36	Sales Remark:	V3 ADD TO SKED V3 Added		10/16-10/19	1	\$800.00	:30	4	TU-F	630P-7P	4	\$200.00
*37	Sales Remark:	V3 ADD TO SKED V3 Added		10/20-10/20	1	\$600.00	:30	3	SA	6P-9P	3	\$200.00
*38	Sales Remark:	V3 ADD TO SKED V3 Added		10/21-10/21	1	\$300.00	:30	1	SU	6P-7P	1	\$300.00
*39	Sales Remark:	V3 ADD TO SKED V3 Added		10/21-10/21	1	\$350.00	:30	1	SU	10A-11A	1	\$350.00

Rep Order# 6837944 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 195680

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Printed:
Last Received:

08/02/2012 10:25 AM
08/02/2012 8:23 AM

Showing Buylines: All Rep Revised Lines

Station	KASA-TV ALBUQUERQUE, NM.	Agency	() SMART MEDIA GROUP 814 KING STREET - SUITE 200 ALEXANDRIA, VA 22314	Rep Firm Sales Office () PHILADELPHIA) AMY MCCREARY
Advertiser	() WILSON FOR NM SENATE Product Order	Agency C/P1/P2/E	WLSN/ORDR/C16C22	Salesperson () Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845
Estimate#	C16C22	Flight Dates	10/16/2012 - 10/22/2012	
Buyer	Patricia Dome	Hiatus Weeks		
Phone#				
Fax#				
Ln	Daypart	Program	Dates	# of Weeks
			10/21-10/21	1
* 40		Sales Remark:	V3 ADD TO SKED V3 Added	\$450.00
* 41		Sales Remark:	V3 ADD TO SKED V3 Added	\$600.00
* 42		Sales Remark:	V3 ADD TO SKED V3 Added	\$1,800.00
* 43		Sales Remark:	V3 ADD TO SKED V3 Added	\$700.00
* 44		Sales Remark:	V3 ADD TO SKED V3 Added	\$800.00
* 45		Sales Remark:	V3 ADD TO SKED V3 Added	\$800.00
* 46		Sales Remark:	V3 ADD TO SKED V3 Added	\$800.00
* 47		Sales Remark:	V3 ADD TO SKED V3 Added	\$800.00
* 48		Sales Remark:	V3 ADD TO SKED V3 Added	\$800.00

Rep Order# 6837944 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 195680
Printed: 08/02/2012 10:25 AM
Last Received: 08/02/2012 8:23 AM

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C16C22
Buyer Patricia Done
Phone#
Fax#

In Daypart Program
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*49 Sales Remark: V3 ADD TO SKED
V3 Added

*50 Sales Remark: V3 ADD TO SKED
V3 Added

*51 Sales Remark: V3 ADD TO SKED
V3 Added

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C16C22
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Dates # of Weeks Total Cost Len
--- -----
10/17-10/17 1 \$1,300.00 :30 1 W
10/18-10/18 1 \$1,300.00 :30 1 TH
10/21-10/21 1 \$4,500.00 :30 3 SU
10/22-10/22 1 \$1,300.00 :30 1 W

D A C L A T S

---REPORT TOTALS---

Report Totals: 65 / \$20,300.00

---SALES MONTHLY TOTALS---

Oct 12: 82 / \$23,400.00
Sales Totals: 82 / \$23,400.00
Station Totals: 82 / \$23,400.00
Lines not sent/rclld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$334,286
CABL 0% KASA 7% KASY 0% KLUZ 0%
KOB 26% KRQE 32% KWBT 0% KOAT 35%

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12
Demos RA35+

Printed: 08/02/2012 10:25 AM
Last Received: 08/02/2012 8:23 AM

Showing Buylines: All Rep Revised Lines

Traffic Order# 195680

Rep Order# 6837944 Ver# 3 Status Revised
EC'd Yes

Station	KASA-TV ALBUQUERQUE, NM.	Agency	() SMART MEDIA GROUP
Advertiser	() .WILSON FOR NM SENAT	814 KING STREET - SUITE 200	PHILADELPHIA
Product	Order	ALEXANDRIA, VA 22314) AMY MCCREARY
Estimate#	C16C22	Agency C/P1/P2/E	WLSN/ORDR/C16C22
Buyer	Patricia Dome	Flight Dates	10/16/2012 - 10/22/2012
Phone#		Hiatus Weeks	
Fax#			

--- CREDIT RISK ---
CASH IN ADVANCE

Rep Order#	EC'd	Station	Advertiser	Product	Estimate#	Buyer	Phone#	Fax#
6837944	Yes	KASA-TV ALBUQUERQUE, NM.	().WILSON FOR NM SENAT	Order	C16C22	Patricia Dome		

Traffic Order# 95

Printed: 08/01/2012 10:14 AM
Last Received: 08/01/2012 8:10 AM
Buylines: All I lines

3

Agency	() SMART MEDIA GROUP 814 KING STREET - SUITE 200 ALEXANDRIA, VA 22314	Rep Firm	() PHILADELPHIA () AMY MCCREARY
Agency C/P1/P2/E	WLSN/ORDR/C16C22	Sales Office	()
Flight Dates	10/16/2012 - 10/22/2012	Salesperson	()
Hiatus Weeks		Salesperson Phone#	215-568-6540
		Salesperson FAX#	215-568-1845

Rep Firm
Sales Office (
Salesperson (

--- CONTRACT COMMENT ---

Lin	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
1		AFHV	10/16-10/16	1	\$50.00					4P-5P	\$50.00
2		AFHV	10/17-10/17	1	\$50.00					4P-5P	\$50.00
3		AFHV	10/18-10/18	1	\$50.00					4P-5P	\$50.00
4		AFHV	10/19-10/19	1	\$50.00					4P-5P	\$50.00
5		EXTRA	10/17-10/17	1	\$100.00					5P-530P	\$100.00
6		EXTRA	10/18-10/18	1	\$100.00					5P-530P	\$100.00
7		EXTRA	10/19-10/19	1	\$100.00					5P-530P	\$100.00
8		EXTRA	10/22-10/22	1	\$100.00					5P-530P	\$100.00
9		NEWSOP	10/19-10/19	1	\$400.00					9P-930P	\$400.00
0		NEWS	10/18-10/18	1	\$300.00					930P-10P	\$300.00

Rep Order# 6837944 Ver# 1 Status New Traffic Order#
EC'd Yes

Printed: 08/01/2012 10:14 AM
First Received: 08/01/2012 8:10 AM

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Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1P2/E WLSN/ORDR/C16C22
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm) PHILADELPHIA	
Sales Office) AMY MCCREARY	
Salesperson	(
	Salesperson Phone#	215-568-6540
	Salesperson FAX#	215-568-1845

Rating: 4.1	2	NEWS 930P
Rating: 3.9	3	NEWS9P
Rating: 7.0	4	NEWS 930P
Rating: 4.8	5	HOUSE
Rating: 2.1	6	TOUCH
Rating: 2.8	7	FRINGE
Rating: 2.3	8	FRINGE

10/20-10/20	1	\$250.00	:30	1	SA	930P-10P	1	\$250.00
10/21-10/21	1	\$400.00	:30	1	SU	9P-930P	1	\$400.00
10/21-10/21	1	\$275.00	:30	1	SU	930P-10P	1	\$275.00
10/20-10/20	1	\$100.00	:30	1	SA	6P-7P	1	\$100.00
10/19-10/19	1	\$250.00	:30	1	F	7P-8P	1	\$250.00
10/19-10/19	1	\$250.00	:30	1	F	8P-9P	1	\$250.00

---REPORT TOTALS---

Oct 12: 17 / \$3,100.00
Sales Totals: 17 / \$3,100.00
Station Totals: 17 / \$3,100.00
Lines not sent/rclnd/rtrn: 0 / \$0.00

Rep Order# 6837944 Ver# 1 Status New
EC'd Yes

Printed: 08/01/2012 10:14 AM
Last Received: 08/01/2012 8:10 AM

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Station KASA-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENATE
Product Order C16C22
Estimate#
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C16C22
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

—COMPETITIVE—

Market Totals

\$44,286

CABL 0%
KOB 2.6%

KASA 7%
KQOE 32%

KASY 0%
KWBU 0%

KLUZ 0%
KOAT 35%

—COMPETITIVE COMMENTS—

EST SHARES

Books NOV12
Demos RA35+

— CREDIT RISK —
CASH IN ADVANCE

Station: KASA						
Advertiser: PQLWilson For NM Senate	Agency: Smart Media Group	Line:	Time Period: 4p-5p	Order	10/17/12	:30 P5
\$50.00	\$50.00	Line: 2	Time Period: 4p-5p	195680 06837944 C16C22	10/16/12	:30 P5
\$50.00	\$50.00	Line: 3	Time Period: 4p-5p	195680 06837944 C16C22	10/17/12	:30 P5
\$50.00	\$50.00	Line: 4	Time Period: 4p-5p	195680 06837944 C16C22	10/19/12	:30 P5
\$50.00	\$50.00	Line: 5	Time Period: 5p-530p	195680 06837944 C16C22	10/17/12	:30 P5
\$100.00	\$100.00	Line: 6	Time Period: 5p-530p	195680 06837944 C16C22	10/18/12	:30 P5
\$100.00	\$100.00	Line: 7	Time Period: 5p-530p	195680 06837944 C16C22	10/19/12	:30 P5
\$100.00	\$100.00	Line: 8	Time Period: 5p-530p	195680 06837944 C16C22	10/22/12	:30 P5
\$100.00	\$100.00	Line: 9	Time Period: 9p-930p	195680 06837944 C16C22	10/19/12	:30 P5
\$400.00	\$400.00	Line: 10	Time Period: 930p-10p	195680 06837944 C16C22	10/18/12	:30 P5
\$400.00	\$400.00	Line: 11	Time Period: 9p-930p	195680 06837944 C16C22	10/20/12	:30 P5
\$275.00	\$275.00					

Spot Manager: All

Advertiser: POLWilson For NM Senator

Agency: Smart Media Group

Line: 21

Time Period: 1p-2p

195680 06837944 C16C22	10/19/12	:30 P5	2:19:38 PM Order	\$30.00
195680 06837944 C16C22	10/16/12	:30 P5	2:49:20 PM Order	\$30.00
195680 06837944 C16C22	10/17/12	:30 P5	Order	\$30.00
195680 06837944 C16C22	10/19/12	:30 P5	2:09:14 PM Order	\$30.00
195680 06837944 C16C22	10/22/12	:30 P5	2.58:25 PM Order	\$30.00

Line: 22

Time Period: 2p-3p

195680 06837944 C16C22	10/18/12	:30 P5	2.19:38 PM Order	\$30.00
195680 06837944 C16C22	10/16/12	:30 P5	2:49:20 PM Order	\$30.00
195680 06837944 C16C22	10/17/12	:30 P5	Order	\$30.00
195680 06837944 C16C22	10/19/12	:30 P5	2:09:14 PM Order	\$30.00
195680 06837944 C16C22	10/22/12	:30 P5	2.58:25 PM Order	\$30.00

Line: 23

Time Period: 2p-3p

195680 06837944 C16C22	10/22/12	:30 P5	3.38:16 PM Order	\$50.00
195680 06837944 C16C22	10/19/12	:30 P5	3:08:54 PM Order	\$50.00
195680 06837944 C16C22	10/16/12	:30 P5	3:19:33 PM Order	\$50.00
195680 06837944 C16C22	10/17/12	:30 P5	Order	\$50.00
195680 06837944 C16C22	10/19/12	:30 P5	8:18:55 AM Order	\$75.00

Line: 24

Time Period: 3p-4p

195680 06837944 C16C22	10/17/12	:30 P5	Order	\$150.00
195680 06837944 C16C22	10/16/12	:30 P5	3:19:33 PM Order	\$50.00
195680 06837944 C16C22	10/19/12	:30 P5	3:08:54 PM Order	\$50.00
195680 06837944 C16C22	10/21/12	:30 P5	8:18:55 AM Order	\$75.00
195680 06837944 C16C22	10/22/12	:30 P5	10:52:56 PM Order	\$75.00

Line: 25

Time Period: 8a-9a

195680 06837944 C16C22	10/21/12	:30 P5	8:18:55 AM Order	\$75.00
195680 06837944 C16C22	10/19/12	:30 P5	10:40:33 PM Order	\$75.00
195680 06837944 C16C22	10/16/12	:30 P5	10:53:26 PM Order	\$75.00
195680 06837944 C16C22	10/19/12	:30 P5	10:23:18 PM Order	\$125.00
195680 06837944 C16C22	10/16/12	:30 P5	10:23:03 PM Order	\$125.00

Line: 26

Time Period: 10:30:00p-11:00:00p

195680 06837944 C16C22	10/22/12	:30 P5	10:52:56 PM Order	\$75.00
195680 06837944 C16C22	10/19/12	:30 P5	10:40:33 PM Order	\$75.00
195680 06837944 C16C22	10/16/12	:30 P5	10:53:26 PM Order	\$75.00
195680 06837944 C16C22	10/19/12	:30 P5	10:23:18 PM Order	\$125.00
195680 06837944 C16C22	10/16/12	:30 P5	10:23:03 PM Order	\$125.00

Line: 27

Time Period: 10:30:00p-11:00:00p

195680 06837944 C16C22	10/22/12	:30 P5	10:52:56 PM Order	\$75.00
195680 06837944 C16C22	10/19/12	:30 P5	10:40:33 PM Order	\$75.00
195680 06837944 C16C22	10/16/12	:30 P5	10:53:26 PM Order	\$75.00
195680 06837944 C16C22	10/19/12	:30 P5	10:23:18 PM Order	\$125.00
195680 06837944 C16C22	10/16/12	:30 P5	10:23:03 PM Order	\$125.00

Line: 28

Time Period: 10:30:00p-11:00:00p

195680 06837944 C16C22	10/22/12	:30 P5	10:52:56 PM Order	\$75.00
195680 06837944 C16C22	10/19/12	:30 P5	10:40:33 PM Order	\$75.00
195680 06837944 C16C22	10/16/12	:30 P5	10:53:26 PM Order	\$75.00
195680 06837944 C16C22	10/19/12	:30 P5	10:23:18 PM Order	\$125.00
195680 06837944 C16C22	10/16/12	:30 P5	10:23:03 PM Order	\$125.00

Line: 29

Time Period: 10:00:00p-10:30:00p

195680 06837944 C16C22	10/18/12	:30 P5	10:23:03 PM Order	\$125.00
195680 06837944 C16C22	10/16/12	:30 P5	10:23:18 PM Order	\$125.00
195680 06837944 C16C22	10/19/12	:30 P5	10:40:33 PM Order	\$75.00
195680 06837944 C16C22	10/16/12	:30 P5	10:53:26 PM Order	\$75.00
195680 06837944 C16C22	10/19/12	:30 P5	10:23:18 PM Order	\$125.00

[Sorted by: Line]

[Sorted by: Line]

Time Period: 6p-7p

Line: 38

Line: 37

Time Period: College Football

Time Period: 630p-7p

Line: 36

Line: 35

Time Period: 630p-7p

Line: 34

Time Period: 6p-630p

6444

Time Period: 6p-63up

Time Period: 33up-6p

Time

195680 0683761

Time Period: 10:00:00

Line: 29

y: Smart Media Group

Station: KASA

Spot Manager: All

Order # Order # Estimate Date Length Priority Air Time Product Ad-ID Rate

Spec_Mirangieler_Am

Smart Manager All Rights Reserved

[Sorted by: Line]

Time Period: 8p-9p

Line: 48

\$800.00						
\$800.00						
\$800.00						

Time Period: Tp-8p

Line: 47

\$800.00						
\$800.00						
\$800.00						

Time Period: Tp-8p

Line: 46

\$800.00						
\$800.00						
\$800.00						

Time Period: 8p-9p

Line: 45

\$800.00						
\$800.00						
\$800.00						

Time Period: Tp-8p

Line: 44

\$700.00						
\$700.00						
\$700.00						

Time Period: 8p-9p

Line: 43

\$1,800.00						
\$1,800.00						
\$1,800.00						

Time Period: MLB Championships

Line: 42

\$600.00						
\$600.00						
\$600.00						

Time Period: 8p-9p

Line: 41

\$450.00						
\$450.00						
\$450.00						

Time Period: (5:30:00 PM-6:00:00 PM)

Line: 40

\$350.00						
\$350.00						
\$350.00						

Time Period: (10:00:00 AM-11:00:00 AM)

Line: 39

\$300.00						
\$300.00						
\$300.00						

Time Period: 6p-7p

Line: 38

Agency: Smart Media Group

Advertiser: POLWILSON FOR NM Senate

Station: KSAZ

Order	Air Order #/Estimate	Date	Length/Priority	Air Time	Product	Ad-ID	Rate
195680 06837944 C16C22	10/21/12	:30 P5	6:44:25 PM	Order	\$300.00		
195680 06837944 C16C22	10/21/12	:30 P5	10:38:21 AM	Order	\$350.00		
195680 06837944 C16C22	10/21/12	:30 P5	9:09:46 PM	Order	\$600.00		
195680 06837944 C16C22	10/16/12	:30 P5	2:58:11 PM	Order	\$600.00		
195680 06837944 C16C22	10/17/12	:30 P5	2:13:03 PM	Order	\$600.00		
195680 06837944 C16C22	10/17/12	:30 P5	4:28:20 PM	Order	\$600.00		
195680 06837944 C16C22	10/18/12	:30 P5	Order	\$700.00			
195680 06837944 C16C22	10/22/12	:30 P5	Order	\$800.00			
195680 06837944 C16C22	10/21/12	:30 P5	6:59:30 PM	Order	\$800.00		
195680 06837944 C16C22	10/16/12	:30 P5	7:10:01 PM	Order	\$800.00		
195680 06837944 C16C22	10/21/12	:30 P5	Order	\$800.00			

Spot Manager: All,

Total Charges:

							see attached
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks		

do hereby request station time as follows:

election to be held on: 11/6/2012

in the General

party for the office of: US Senate

qualified candidate of the Republican

being on behalf of: Heather Wilson, a legally

I, Smart Media Group

Station and Location:	Date:
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To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

FEDERAL CANDIDATE STATE/LOCAL CANDIDATE
(check applicable box)

POLITICAL CANDIDATE ADVERTISEMENTS
AGREEMENT FORM FOR

printed name _____
 date 7/31/12 _____
 signature of candidate or authorized committee John D. Linn

signature of candidate or authorized committee

John D. Linn

image of the candidate for a duration of at least four seconds, and a simultaneous display of the candidate's name or title, and a photograph or similar paid for the broadcast.
 image of the candidate for a duration of at least four seconds, and a simultaneous display of the candidate's name or title, and a photograph or similar paid for the broadcast.
 image of the candidate for a duration of at least four seconds, and a simultaneous display of the candidate's name or title, and a photograph or similar paid for the broadcast.

the television programming contains a clearly identifiable photograph or similar identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
 the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
 (check applicable box)

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

does does not

to be broadcast (in whole or in part) pursuant to this agreement:
 (name of federal candidate or authorized committee) hereby certify that the programming

I, Heather Wilson

In Order for Federal Candidates to Receive The Lowest Unit Charge During a Political Window, The Following Certification Is Required:

CANDIDATE CERTIFICATION

Title	Printed Name	Signature
-------	--------------	-----------

<input type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
-----------------------------------	---	-----------------------------------

To Be Signed By Station Representative

Date	Signature
------	-----------

To Be Signed By Candidate or Authorized Committee

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

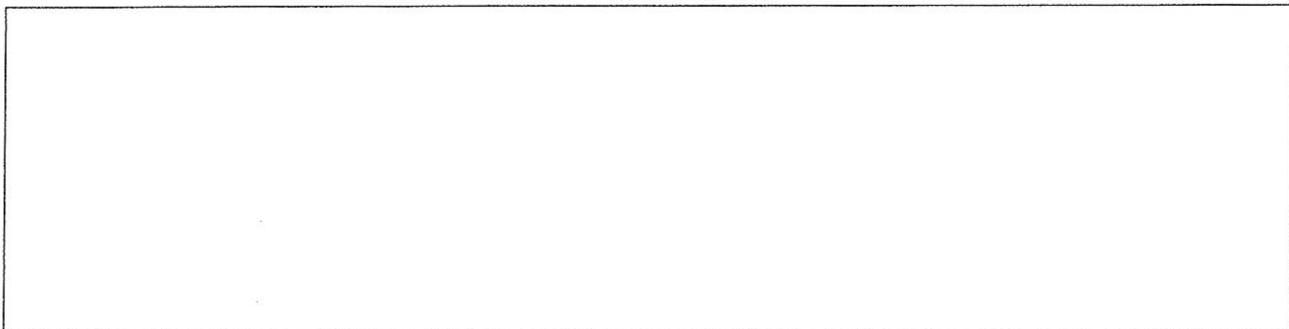
Mark Jarman

The name of the treasurer of the candidate's authorized committee is:

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.
and you are authorized to announce the time as paid for by such person or entity.

Wilson for Senate

I represent that the payment for the above described broadcast time has been furnished by:



For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below: